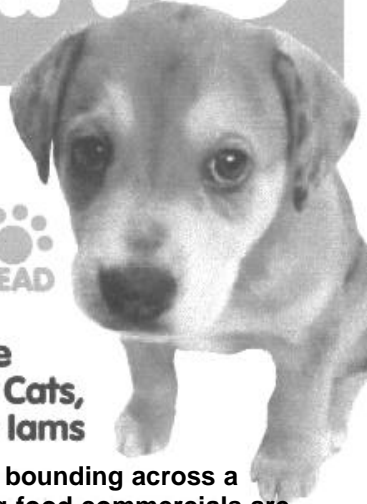


# Boycott IAMS

Bad For Life.....  
**IAM DEAD**

**If You Love  
Dogs and Cats,  
Don't Buy Iams**



**The happy dogs bounding across a field in Iams dog-food commercials are light years away from the dogs in the laboratory that Iams hired to conduct nutritional studies.**

An undercover investigator for **PETA** took a job in the lab and found the following:

- workers talking about dogs **lying dead in their cages**
- **dark, dungeon-like kennels** that were stifling in the summer and freezing in the winter
- **dogs circling endlessly in their small prisons** from loneliness and boredom
- **dogs dumped** onto cold concrete flooring after large chunks of muscle were cut from their thighs
- **a procedure in which tubes would be stuck down dogs' throats** to force them to ingest vegetable oil
- dogs with such severe tartar build-up on their teeth that it was **painful for them to eat**
- **veterinary technicians with inadequate training** and inexperienced in performing invasive procedures

Bad For Life.....



**The PETA investigator videotaped Iams' representatives visiting the laboratory, witnessing the animals in these dreadful conditions – doing nothing.**



Even her pleas that the dogs be given resting boards, toys and the socialization that they so desperately needed were ignored.



**To her horror, the lab director even ordered that the dog's vocal cords be cut because their frightened and lonely barking irritated him.**

When PETA went public with this evidence, **Iams officials lied and said that they had no idea what conditions were like inside the laboratory that their own staff regularly visited!** Iams then cut ties with the lab.

But Iams and its owner; Procter and Gamble (P&G) still do business with dozens of outside laboratories that might be just as bad as the one that PETA investigated. **Iams also conduct studies on dogs and cats in its own facility, which it refuses to allow PETA representatives to see.**



## PLEASE HELP!



**Tell Iams that you won't buy its products for your animal companions until it stops all animal experiments.**

Iams Australia/New Zealand Pty Ltd  
PO Box 616  
FRENCHS FOREST NSW 1640

Email: [AUSNZCustomerCare@iams.com](mailto:AUSNZCustomerCare@iams.com)  
Iams Customer Care Team  
Tel: **1800 004 267** (Australia)

**PETA** (People for the Ethical Treatment of Animals)  
501 Front St, Norfolk, VA 23510 or [www.peta.org](http://www.peta.org)

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